



FOREVER CHAI
FOUNDATION OF CANADA



SPONSORSHIP PACKAGE



FOREVER DISCO

starring
**KOOL & THE GANG
AND GLORIA GAYNOR**

Thursday, October 24th, 2019
Toronto Centre for the Arts

Reena Foundation and the **Forever Chai Foundation of Canada**
share a common goal: improving the lives of vulnerable people

FOREVER DISCO



Studio 54 Presenting Sponsor: \$54,000

- **12** Priority Seats at the Event
- **12** Invitations to the VIP Reception
- Name/logo as Presenting Sponsor, prominently placed on all print and digital media, signage, advertising and event materials
- Two full page advertisements, with premium placement in Event Program
- Name/logo to be prominently displayed throughout the Event
- Verbal recognition at the Event as Presenting Sponsor
- Logo with weblink on Event page
- Sponsorship recognition will be displayed on a plaque at the Shabtai Levi Home in Haifa, Israel and the Toby & Henry Battle Developmental Centre, in Vaughan



Platinum Record Sponsor: \$25,000

- **10** Priority Seats at the Event
- **10** Invitations to the VIP Reception
- Name/logo on all print and digital media, signage, advertising and event materials
- Full-page advertisement in Event Program
- Name/logo to be prominently displayed throughout the Event
- Logo with weblink on Event page
- Sponsorship recognition will be displayed on a plaque at the Shabtai Levi Home in Haifa, Israel and the Toby & Henry Battle Developmental Centre, in Vaughan



Chai Gold Record Sponsor: \$18,000

- **8** Priority Seats at the Event
- **8** Invitations to the VIP Reception
- Name/logo on all print and digital media, signage and event materials
- Full-page advertisement in Event Program
- Name/logo to be displayed throughout the Event
- Logo with weblink on Event page
- Sponsorship recognition will be displayed on a plaque at either the Shabtai Levi Home in Haifa, Israel or the Toby & Henry Battle Developmental Centre, in Vaughan

FOREVER DISCO



Silver Record Sponsor: \$10,000

- 6 Priority Seats at the Event
- 6 Invitations to the VIP Reception
- Name/logo on print and digital media, signage and event materials
- Half-page advertisement in Event Program
- Name/logo to be displayed throughout the Event
- Logo with weblink on Event page
- Sponsorship recognition will be displayed on a plaque at the Shabtai Levi Home in Haifa, Israel



Dance Fever Sponsor: \$6,000

- 4 Priority Seats at the Event
- 4 Invitations to the VIP Reception
- Name/logo on event materials
- Quarter-page advertisement in Event Program
- Name/logo to be displayed throughout the Event
- Logo with weblink on Event page
- Sponsorship recognition will be displayed on a plaque at the Shabtai Levi Home in Haifa, Israel



Disco Inferno Sponsor: \$4,000

- 2 Priority Seats at the Event
- 2 Invitations to the VIP Reception
- Name/logo on event materials
- Quarter-page advertisement in Event Program
- Name/logo to be displayed throughout the Event
- Logo with weblink on Event page
- Sponsorship recognition will be displayed on a plaque at the Shabtai Levi Home in Haifa, Israel



Boogie Down Sponsor: \$2,000

- 2 Priority Seats at the Event
- 2 Invitations to the VIP Reception
- Listing in Event Program
- Name/logo to be displayed throughout the Event
- Sponsorship recognition will be displayed on a plaque at the Shabtai Levi Home in Haifa, Israel



About Reena Foundation

Since 1973, Reena has been developing and providing housing and services for children, adults and seniors with Autism and other developmental disabilities. During that time, Reena has gained a well-deserved reputation for service innovation.

The need for Reena is greater than ever. Nearly 12,000 people in Ontario are waiting for residential care and another 6,000 are waiting for programs, job training and help at home.

Women with developmental disabilities are at great risk of abuse. To address this urgent need, Reena is opening The Robbins Family Group Home exclusively for women. In addition, Reena recently launched the Reena Ready Campaign to build The Lou Fruitman Reena Residence. This multi-story building will provide affordable housing to 124 people of diverse needs.

Proceeds from this event will be directed to support Reena's most urgent needs including Residential Services, Day Programs (including our summer and winter camps) and Respite.



About Forever Chai Foundation of Canada

The Forever Chai Foundation of Canada (FCFC) is a charitable organization whose mission is to assist children and their mothers in crisis in Israel. It provides the majority of non-governmental funding to the Shabtai Levi Home in Haifa, a non-denominational Emergency/Residential Centre. This is Israel's foremost facility for treating neglected, abused or abandoned infants, toddlers and children; rehabilitating the maternal relationship in the FCFC Mother/Child Unit; or if necessary, overseeing fostering or adoption. The Shabtai Levi Home has served every new generation in Israel since the founding in 1948.

In the 16 years since its inception, The Forever Chai Foundation of Canada (FCFC) has raised millions of dollars for mission-critical intervention, professional child welfare treatment and progressive mother/child residential reunification. It revives the hope and promise of a brighter future by providing funds to assist with their care. FCFC takes responsibility for the lifetime welfare of each young mother, a long view that requires flexibility, adaptability and the support of Friends in Canada.

FOREVER DISCO



KOOL AND THE GANG

Kool & the Gang, officially launched in 1969, after performing for five years under various band titles, has influenced the music of three generations and, at the age of 49, the band has become true recording industry legends.

Thanks to iconic songs like *Celebration*, *Cherish*, *Jungle Boogie*, *Summer Madness* and *Open Sesame*, they've earned two Grammy Awards, seven American Music Awards, 25 Top Ten R&B hits, nine Top Ten Pop hits and 31 gold and platinum albums, as well as a Star on the Hollywood Walk of Fame.

Today, the group enjoys global fame and recognition and a following that spans generations due in part to the groups widely sampled catalogue. Kool & the Gang's drum beats, bass, guitar and signature horn lines lace the tracks of numerous artists including the Beastie Boys, Jay-Z, Madonna, Janet Jackson, Cypress Hill and P. Diddy.

Kool & the Gang is the most sampled band in hip-hop by far. Their music is also featured on the soundtracks for *Rocky*, *Saturday Night Fever*, *Pulp Fiction*, *Wreck-It Ralph* and countless others.



GLORIA GAYNOR

Gloria Gaynor's legendary career spans 40 years never losing momentum, with hit songs in the charts in all four decades; she continues to tirelessly tour the world, performing concerts in the USA, Europe, South America and beyond each year.

Gloria has won the World Music Legend Award and has achieved global stardom and musical recognition with hit songs like *I Will Survive*, *Can't Take My Eyes Off Of You*, *Eye Of the Tiger*, and *Never Can Say Goodbye*.

In September, 2005, Gloria was honored twice when she and her music were inducted into the Dance Music Hall of Fame, in the "Artist" category along with fellow disco legends Chic and Sylvester. Her classic anthem "I Will Survive" was inducted under the "Records" category.

In 2016, "I Will Survive" was selected for induction into the Library of Congress' National Recording Registry, and remains an anthem of empowerment and is a popculture fixture around the world to this day. The song went on to reach the #1 spot on the Billboard Hot 100 chart, won a Grammy Award for Best Disco Record and topped VH-1's list of 100 greatest dance songs.

Disco swept the world off its feet in the '70s, but it was Gloria Gaynor who made it official when "Never Can Say Goodbye" became the very first #1 song on the newlyminted Disco Action Chart in 1974. Legend has it that it was the first disco track to ever be played on the radio.

FOREVER DISCO

RSVP

Please select your sponsorship category and email your response to

Elinor Rachlis at info@foreverchai.org

_____	Studio 54 Presenting Sponsor	\$54,000	(includes 12 tickets)
_____	Platinum Record Sponsor	\$25,000	(includes 10 tickets)
_____	Chai Gold Record Sponsor	\$18,000	(includes 8 tickets)
_____	Silver Record Sponsor:	\$10,000	(includes 6 tickets)
_____	Dance Fever Sponsor	\$6,000	(includes 4 tickets)
_____	Disco Inferno Sponsor	\$4,000	(includes 2 tickets)
_____	Boogie Down Sponsor	\$2,000	(includes 2 tickets)

Sponsorship Category _____ **No. of Tickets** _____

Name: Please print your name as you would like it to appear in the program (if applicable)

Street _____

City _____ Province _____ Postal Code _____

Phone _____ Fax _____

Email _____

Payment Method

I have enclosed a cheque for \$ _____

payable to Forever Chai Foundation of Canada

Please charge my credit card \$ _____ VISA MASTERCARD

Name on Card _____

Card # _____ CSC# _____

Expiry Date _____ Signature _____

I am unable to attend, but wish to make a donation to the Forever Chai Foundation of Canada and receive a full tax receipt. Donation \$ _____

Reena Foundation and the **Forever Chai Foundation of Canada** share a common goal: improving the lives of vulnerable people. **Funds raised will enable both agencies to serve the thousands of people on their rosters now and continue meeting expanding needs. Thank you for your support!**

Tax receipts for the maximum allowable amount will be issued by the Forever Chai Foundation of Canada.

Charitable Registration #844412056RR0001